

AGENDA ITEM 9

ADDITIONAL LENGTHY
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455 E. CALAVERAS BLVD.,
MILPITAS

UNAPPROVED MINUTES
CASP SUBCOMMITTEE
CITY OF MILPITAS

Minutes: Meeting of the Arts Commission (AC)
Date of Meeting: Tuesday July 12, 2005
Place of Meeting: Milpitas Community Center, 457 E. Calaveras Blvd., Room 5

I. Call to Order The Chair called the meeting to order at 2:30 p.m.

III. Roll Call Commissioners Present: Ettinger, Foulk, Hicks

City Staff Present: Community Enrichment Coordinator, Renee Lorentzen

III. New Business

1. CASP 2005-06 Funding Cycle Review

The CASP Subcommittee reviewed 15 Cultural Arts Support Program Grant Applications. Each Commissioner received a copy of the grant application, budget sheets and a Final Staff report on eligible applicants. The subcommittee discussed each application and made recommendations as to the granting of In Kind Services and monies up to \$2,000.00.

The Commission recommended the following.

Milpitas Alliance for the Arts

- Great benefit to Milpitas
- Only Literary event in Milpitas
- Good possible partnership with Borders Books and Music

In Kind Services: All

Monetary Funding: \$1,850 (Advertisement, Entertainment, Books)

Bay Area Showcase Chorus

- Grant didn't answer what money is going towards
- Good event, better participation in the Young Harmony Workshop

In Kind Services: All

Monetary Funding: \$1,625 (Artistic Salaries, Music, Marketing)

Calaveras Repertory Theatre

- Wonderful that they are trying a new project
- Demographic serves a wide range of ages

In Kind Services: None (did not request)

Monetary Funding: \$2,000

Milpitas Camera Club

- Very well written grant
- Improvement on previous year (incorporating MHS Photography students)

In Kind Services: All

Monetary Funding: \$2,000

Fancy Dancers Inc.

- Not a clear proposal, what demographic does this serve?
- Questionable use of funds – previous years choreography used when stated as part of what the grant is paying for, no marketing seen in community

In Kind Services: All

Monetary Funding: \$0

Filipino American Association of Milpitas

- Receive a lot of money from other sources. Do they need Milpitas' financial assistance?

In Kind Services: All

Monetary Funding: \$500 (Artistic Salaries)

Fremont Symphony Orchestra

- Wonderful Program, benefits youth in Milpitas
- Recommend they use Milpitas students in their Young Composers Competition

In Kind Services: All

Monetary Funding: \$2,000

GENCO

- Program does not incorporate per the "Multi-cultural" theme.
- Organization seems sustainable on their own

In Kind Services: All

Monetary Funding: \$0

Hiyas Philippine Folk Dance Company

- Poorly written grant, unsure of project aspects, how it will work
- More outreach

In Kind Services: All

Monetary Funding: \$1,000 (Lighting and Sound)

Kaisahan of San Jose, Inc.

- Legitimate costs for itemized items
- Organization stable without Milpitas' financial assistance.

In Kind Services: All

Monetary Funding: \$1,000 (Lighting and Sound)

The Lively Foundation

- Showing improvement by holding event for children as a fieldtrip; can charge admission to cover costs
- Marketing efforts need improvement

In Kind Services: All

Monetary Funding: \$300 (Marketing)

San Jose Wind Symphony

- Benefit to Milpitas Community
- Who is their demographic?

In Kind Services: All

Monetary Funding: \$800 (Artistic Salaries)

Sunnyhills Neighborhood Association

- Unclear who is in the Concert – who benefits besides the Sunnyhills neighbors
- Unsure of successful outreach; who is the demographic?

In Kind Services: All

Monetary Funding: \$200 (Instruments)

The CASP Subcommittee recommends denying the following grant applications:

- Larry and Debby Kline – Does not fall within CASP Grant Guidelines
- Sunnyhills Youth Association – Not enough to be held as an individual event. Could be held in conjunction with its parent organization, Sunnyhills Neighborhood Association.

XIV. Adjournment

There being no further business, the Chair adjourned the meeting at 5:00pm.

8:00 p.m. and features a Russian artist who does mosaic work. He is experienced in Public Art, so he may be a good resource for future projects.

X. Old Business

1. Public Art Ordinance

Recreation Services Supervisor, Yurchak, stated that the 1st reading of the Public Art Ordinance was approved. The 2nd reading of the Public Art Ordinance is agendaized for the August 2, 2005, City Council meeting. Once approved, recruitment for the Public Art Committee will begin.

2. Work Plan

Commissioner McGuire distributed the next upcoming article for the Milpitas POST. She asked that the Commission return any changes or corrections to her by the end of the meeting.

XI. New Business

1. Cultural Arts Support Program (CASP) 2005-06 Grant Review

Community Enrichment Coordinator, Lorentzen, informed the Commission that that the CASP Subcommittee reviewed each grant application and made recommendation on both the in-kind services and monetary aspects to the CASP applicants. The Commission discussed several grant applications and made individual motions per grant.

The Commission discussed the following grant applications:

The Lively Foundation

Commissioner McGuire stated that she had not heard many positive comments from Commissioners on their first CASP event and doesn't understand why the Subcommittee would recommend they hold their next event at the Milpitas High School (MHS). Commissioner Ettinger stated that holding it at MHS was what their grant application outlined. Program Coordinator, Lorentzen, stated that per the grant, The Lively Foundation was holding at MHS as a fieldtrip for elementary school children, so they would be able to build their audiences.

Sunnyhills Youth Organization

Commissioner McGuire asked why the Subcommittee is recommending not funding the Sunnyhills Youth Organization, as their project seemed to be good. Commissioner Ettinger stated that per their grant, their event was to be "hands on" but only a couple of their activities were actually hands on. The predetermined venue, of a church lawn may deter community members from attending as they will not feel comfortable or walk by and think it is open to the public. Commissioner Hicks also stated that their demographic of whom this event serves is small, seeming just for Sunnyhills residents. They could hold their event with support from their parent organization the Sunnyhills Neighborhood Association. Staff also recommended that they participate in the City's California Arts Day event, in October.

A representative from the Sunnyhills Youth Organization approached the Commission and stated that their activities are "hands on", requiring small assistance from an instructor or volunteer. Youth Advisor, Zeya Mohsin, said this event has been held for the past (5) years. It is a popular project that gives the youth an opportunity to volunteer and contribute to the Community as well as provide an arts event. Any support the Commission gives is appreciated. Council Member Giordano stated that the Commission should feel free to

support the youth of Milpitas and could give the Sunnyhills Youth Organization a good faith amount to get them started.

MOTION to recommend the Sunnyhills Youth Organization be recommended for funding in the amount of \$700.00 for artistic salaries and marketing.

M/S: Ogle/McGuire Ayes: All

Sunnyhills Neighborhood Association

Commissioner McGuire asked what the point of the event is and are they teaching music with the instruments. Commissioner Ettinger said the Subcommittee is recommending to assist them with the purchase of the instruments as listed in their grant, but the event outline is not as clear as it should be.

Sunnyhills Neighborhood Association Vice-President, Zeya Mohsin, explained that this event was held twice before where children and their parents played music together a few weekends out of the summer.

Fancy Dancers, Inc.

Nancy Fauria, contact for Fancy Dancers, asked the Commission why they were not recommended for funding. Commissioner Hicks stated that their grant asked for funds for choreography, which per last years event was questionable as choreography that the CASP Grant was supposed to pay for was seen at shows prior to their CASP event with Milpitas in June '05. Chairperson Foulk said that their budget worksheet was unclear and seemed as if the grant was lost in their fiscal budget. Commissioner Ettinger stated that the use of the grant seemed questionable.

MOTION to approve the Milpitas Alliance for the Arts to receive: In Kind Services: All and Monetary Funding: \$1,850 (Advertisement, Entertainment, Books).

M/S: Ogle/McGuire Ayes: All

MOTION to approve the Bay Area Showcase Chorus to receive: In Kind Services: All and Monetary Funding: \$1,625 (Artistic Salaries, Music, Marketing).

M/S: Hicks/Ogle Ayes: All

MOTION to approve the Calaveras Repertory Theatre to receive: In Kind Services: None (did not request) and Monetary Funding: \$2,000.00.

M/S: Hicks/McGuire Ayes: All

MOTION to approve the Milpitas Camera Club to receive: In Kind Services: All and Monetary Funding: \$2,000.

M/S: Butler/Ettinger Ayes: All

MOTION to approve the Fancy Dancers Inc. to receive: In Kind Services: All and Monetary Funding: \$0.

M/S: Hicks/Ettinger Ayes: All

MOTION to approve the Filipino American Association of Milpitas to receive: In Kind Services: All and Monetary Funding: \$500 (Artistic Salaries)

M/S: Ettinger/Butler Ayes: All

MOTION to approve the Fremont Symphony Orchestra to receive: In Kind Services: All and Monetary Funding: \$2,000.

*Subcommittee recommends that the Fremont Symphony Orchestra outreach to Milpitas children in their Young Composers Competition
M/S: Ogle/Ettinger Ayes: All

MOTION to approve GENCO to receive: In Kind Services: All and Monetary Funding: \$0.

M/S: Ettinger/Hicks

Ayes: Aragon, Butler, Ettinger, Foulk, Hicks, Ogle

Opposed: McGuire

MOTION to approve Hiyas Philippine Folk Dance Company to receive: In Kind Services: All and Monetary Funding: \$1,000 (Lighting and Sound).

M/S: Ettinger/Hicks

Ayes: Aragon, Butler, Ettinger, Foulk, Hicks, Ogle

Opposed: McGuire

MOTION to approve Kaisahan of San Jose, Inc. to receive: In Kind Services: All and Monetary Funding: \$1,000 (Lighting and Sound).

M/S: Hicks/Ettinger

Ayes: All

MOTION to approve The Lively Foundation to receive: In Kind Services: All and Monetary Funding: \$300 (Marketing).

M/S: Ettinger/Hicks

Ayes: Aragon, Butler, Ettinger, Foulk, Hicks, Ogle

Opposed: McGuire

MOTION to approve the San Jose Wind Symphony to receive: In Kind Services: All and Monetary Funding: \$800 (Artistic Salaries).

M/S: Ogle/Ettinger

Ayes: All

MOTION to approve the Sunnyhills Neighborhood Association to receive: In Kind Services: All and Monetary Funding: \$200 (Instruments).

M/S: Ettinger/Hicks

Ayes: Aragon, Butler, Ettinger, Foulk, Hicks, Ogle

Opposed: McGuire

MOTION to deny grant application from Larry and Debby Kline.

M/S: Ettinger/Hicks

Ayes: All

XI. Staff/Commission Reports

Recreation Services Supervisor, Yurchak, announced the following events:

- July 26, 2005 – Summer Concert Series, “Mark Russo and the Classy Cats”, Pinewood Park, 6pm
- July 28 - August 6 – Rainbow Theatre’s “Music Man”, Milpitas Community Center
- August 9, 2005 – Summer Concert Series, “The Silicon Valley Houserockers”, Hall Park, 6pm

Commissioner Aragon informed the Commission that the San Jose Museum of Art conducts an Art Walk, Monday’s at 12 p.m., in downtown San Jose. The tours are different each week and are free and open to the public.

Commissioner Ogle stated that the City of Fremont is holding their 22nd Annual Festival of the Arts on August 6 & 7th. This is a great opportunity for the Commissioners to get out and look at art.